



SOCIETY FOR INCLUSIVE DEVELOPMENT (SFID)

“Towards Social, Cultural, Digital & Financial Empowerment”

Society for Inclusive Development (**SFID**), is a non-profit making, non-political, secular, socially responsible civil society organization founded to address the issues related to 5 E's (*Environment, Education, Energy, Entrepreneurship & Empowerment*). **SFID** is knowledge sharing initiative utilizing & leveraging each other strengths and network with Govt., INGOs, NGOs/CSOs, Corporate World (*under their CSR framework*) and communities with similar concerns and interests for the socio-economic development of the region(s).



SFID is always concerned about rural, tribal & underprivileged communities of Rural India with special focus on Himalayan states of Uttarakhand, H.P., J&K, North-Eastern regions. We feel that due to fragile terrain and low economic activities, employment opportunities are not enough, forcing male population to migrate to lowland area. On the other hands women drudgery increased as they have to get involved from household work to farming activities.



Hence, **SFID** is committed to empower local youth with special focus on women folks by exploring & creating various sustainable livelihood options without disturbing fragile eco-systems, social fabrics with cultural tolerance.

STRATEGIC AIM

SFID believes that once given the opportunity to participate in social & financial inclusion with backend support, the disadvantaged community can also improve their socio-economic well-being and empower themselves with inclusive growth.

OUR MISSION

SFID is a team of socially responsible techno savvy professionals with a mission to bridge the gap of between “*INNOVATIONS & APPLICATIONS*” and bring affordable, social & technological innovations in the hands of marginalized poor communities living at the “**Bottom of Pyramid**”.



In line with the philosophy and agenda set by **United Nation (UN)** under their **Sustainable Development Goals (SDGs)**, **SFID**'s work is committed to promote healthy lives & well being of all and work towards the attainment of UN objectives for a *healthy, literate, hunger and poverty free, environmentally sustainable and equitable society*.

OUR VALUES

Reflecting everything we undertake with the following values:

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|--------------------------------|-------------------------------|
| a. Environmental Focus | b. Ambitious yet practical |
| c. Collaborative & Cooperative | d. Innovative & Investigative |
| e. Transparent & Accountable | f. Respect & Work as a Team |

PROJECT UNDERTAKEN

Hum Saath Sath- Educating & Empowering “Children with Disability”



SFID is always concerned about the rights of “**Children with Special Needs**” and address their issues in order to empower them with basic education & life-long learning skills.

SFID has designed & running inclusive educational project “**Hum Saath Saath**” with CSR support from Maha Ratna PSU “**ONGC**” Dehradun.

This Inclusive Schooling project is

piloted at Dehradun based **Green-Field School**, with around 40 plus young children with various types of disabilities i.e *Dyslexia, Autism, ADHD, CP (Cerebral Palsy), slow learners etc.* The project is supported & run by qualified Special Trainers/educators & experts. SFID is planning to setup vocational skill development center in order improve their employability skills & also networking with Special Olympics for young athletes.



1. Disaster Mitigation and Management

Team SFID with DMMC (Govt. of Uttarakhand), IAG(Inter Agency Group) and many more like minded INGOs/NGOs/CSOs is running awareness campaigns for disaster preparedness to ensure safety of local communities by speedy actions & restoration.

• Uttarakhand Disaster (June2013)

During Uttarakhand Disaster (June2013), SFID was moved by the nature’s fury & got involved in “*Relief n Rehabilitation (R & R)*” operations in the affected villages of Uttarakhand. “SFID” was among first to start immediate action and reached in worst affected villages with relief material along with team of doctors, social scientists and volunteers.



After initial baseline & field survey, interaction with local administrative authorities, UN-DMT (*Disaster Management Team of UN*), SFID started various **R & R** Projects in the region in partnership with various Public Sector and Pvt. Companies under their CSR framework.

- **Rehabilitation: Restoring ICDS Centers**

After Mega Uttarakhand Disaster (June 2013), Team SFID ventured into Rehab program as well and undertaken the challenging task of rebuilding severely damaged Anganwari's. With CSR support from Bangalore based MNC "Strides Arcolab Ltd" SFID signed MOU with ICDS Deptt, Govt. of Uttarakhand to demolish and



rebuild eight fully damaged Anganwaris in Purola Block of Uttarkashi.



After initial hurdles and challenges to rebuild earthquake resistant, child friendly colorful centers, finally **SFID** successfully completed & handed over all eight Anganwari's to State Govt. of Uttarakhand in 2015.

- **Information Access to All – "www.rebuilduttarakhand.in"**



Being Techno Savvy organization, **SFID** offered their professional support to District Administration during Disaster. A Comprehensive webportal www.rebuilduttarakhand.in was designed, hosted and dedicated by **SFID** for effective coordination and communication among various relief agencies, NGOs and state Govt. with CSR support from Power sector **PSUs** consortium (**THDC India Ltd. As nodal agency**) .

3. ENVIRONMENTAL EDUCATION & AWARENESS

- Conserving India's Biodiversity:** - A U.K. Govt.'s supported educational project under "**Darwin Initiative**" was successfully implemented in various Govt. & Pvt. schools with technical and financial support from Center for Environment Education (CEE), Ahmedabad.

- b. **CLEAN-India** - A EU (European Union) supported project was initiated with Development Alternatives (DA), N Delhi to sensitize local civic authorities, schools, teachers & students about of burning urban issues i.e *Environment Degradation, Rain Water Harvesting, Waste Management (SWM), Deforestation, growing pollution level (Air, Water and Noise)* for community led actions.



- c. **Swachh Bharat: SFID** is working and supporting **Swachh Bharat Mission** with some Schools of Dehradun and PSUs. We are in discussion with leading power sector PSU THDC India Ltd., Rishikesh to start new Swachh Bharat campaign in 4 Distt's of Uttarakhand to create awareness and design some strategic model under their CSR program.



- d. **Save Rivers- Save Rispana:** Looking at pathetic condition of local river flowing in Dehradun city, SFID has hounded hand with Govt. of Uttarakhand to support CM dream project of Clean Rispana (main River flowing in the centre of town) and approached & involved many schools of Doon Valley.

e. **Community Based Rural & Responsible Tourism (Chalo Gaon ki Aur)**



An innovative Community Based Rural and Responsible Tourism project was started to showcase the uniqueness and inspiring aesthetics of mountain villages and to attract nature lovers and travellers alike. The project creates employment and income for the rural unemployed youths within their own villages.

4. EDUCATION, LEARNING & SKILL DEVELOPMENT

a. **e-GyanKendra-Skill Development**

Program: We firmly believe that good education is the pillar of a community's social, cultural and economic growth. With this in mind, we setup formal, vocational, inclusive and life long learning skills through project "eGyanKendra Learning Center" .



- b. **eGK- Connecting Classes & Empowering Students:** As the world is changing very fast, so is the education system and its delivery mechanism. Looking at remote locations and lack of quality teachers there, **SFID** with technical support from Chattisgarh based **IColab** Software Pvt. Ltd. and South Africa based "Think 4 Success P Ltd." has started a venture to link remote schools of Uttarakhand, Chattisgarh and South Africa using **VoIP** (Voice Over Internet protocol) and running pilot project between school students in respective states/Countries.



After initial success of its pilot **SFID** is also networking with other like-minded schools in other regions also and will link students and teachers of these schools for better understanding of respective culture, biodiversity, festivity and history.

c. **Gandhi Resource Center (GRC)**

Understanding the importance of Mahatma Gandhi's Teaching, values & philosophy, especially for young generation, SFID conceptualized the idea of setting up "**Gandhi Resource Center (GRC)**" with Mumbai based Gandhian organization "Chandu Memorial Trust". The basic idea is to bring young generation closure to Gandhian Teaching and philosophy through GRC.



SFID Organise International Conference to sensitise Community and multi stakeholders on various themes on the line of UN SDGs



OTHER ONGOING PROJECTS OF SFID...

- Information & Communication Technology For Development (ICT4D)/Digital Empowerment. Developing e-Schools in Rural Regions.
- Sustainable & Social Habitats with low cost & Eco Friendly Technologies
- Education, Capacity Building, Consulting & Training for Corporate Houses & Business Schools on Business Ethics, CSR, Social Entrepreneurships & Sustainability.
- Conducting various CSR, Business Ethics, Conscious Capitalism, Sustainable Mountain development etc with Green Earth Alliance (GEA-International).

5. LEGAL CREDENTIALS

SFID was established in July 1994 (Under Indian Society Act 1860) by passionate professionals and social scientists with domain expertise in Social Space, IT/ICT, Business Development, Media, Research, Management and Academic backgrounds with its HQ in the capital city "Dehradun", state Capital of Himalayan state Uttarakhand.

6. MEMBERSHIP & AFFILIATIONS

SFID is member of following prestigious global organisations and supporting their working philosophy and extending their reach through our networking.

- a. UNGC (United National Global Compact).
- b. PHD Chamber of Commerce and Industry (PHDCCI), N Delhi
- c. FICCI- Aditya Birla CSR Center of Excellence , N Delhi
- d. Global Peace Foundation (GPF), USA
- e. Inter Agency Group (IAG)
- f. Center for Ethics, Spirituality & Sustainability (ESS)

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